



# ICPH 2022

## International Conference on Physician Health™

## Exhibitor and sponsorship prospectus

The International Conference on Physician Health™ (ICPH) is a collaborative meeting of the American Medical Association, the Canadian Medical Association and the British Medical Association. This conference is held every other year and is hosted by one of the founding associations. The conference provides a forum for practitioners and researchers to present innovative methods and support systems, educational programs and recent research findings in the area of physician health.

The COVID-19 pandemic placed an extraordinary amount of stress on physicians and highlighted the fact that doctors are people too. This conference focuses on practical steps to make medicine a more sustainable career choice. ICPH promotes an overall healthier culture for physicians by offering practical evidence-based solutions, practice skills, and resources and tools for attendees to take back to their workplace and readily implement. Being a research-based conference, the agenda is determined by the abstract submissions received.

This year the ICPH will be in Orlando, Fla., on Oct. 13–15 at the Hyatt Regency Orlando. “Engaging organizations to achieve cultural change” is this year’s conference theme. The subtheme is “Building a united front for cultural change while activating systems to improve physician well-being.”



## Why your organization should be part of this event

- Network with physicians from around the world
- Showcase your organization's commitment to physician health as a recognized exhibitor/sponsor
- Promote your organization and services to over 500 attendees both in person and virtually
- Become involved in making physician health a priority for physicians and the organizations in which they work
- Learn about current and innovative research in physician health

On behalf of our collaborators and hosts, we invite you to join us as an exhibitor and/or sponsor at this exciting and unique conference.

In 2021, ICPH, held virtually, attracted over **750** attendees from around the world and provided a multitude of opportunities for physicians and researchers to learn, discuss, network and broaden their horizons.

## Audience

Attendees typically include physicians, academics, students, researchers in physician health, physician administrators, physician educators and consultants. The 2022 ICPH has an expected attendance of over 500 people. The audience profile includes both national and international attendees who are looking to showcase their research, and bring insights and industry-proven solutions for activating health system change and/or increasing physician well-being.

## What attendees said

"It was a really great conference and I am still watching sessions as there were so many I wanted to attend or re-watch and this platform gives me the opportunity."

"I really love the variety of offerings and the international collaborations."

"There were presentations that gave me an incredible amount to think about. For the most part the sessions that grabbed my attention were physician presenters because it gave me hope physicians can carve out time for this work."

"I took a lot from the sessions I attended. Would definitely be interested in attending in person when there is an opportunity."



## Sponsorship packages

Some items listed may not be available if your company is an ACCME-defined commercial interest.

ICPH 2022 sponsorship packages	Premier	Gold	Silver
Welcome reception sponsor (exclusive)	☐	-	-
Exhibit hall refreshment break sponsorship	☐	-	☐
Recognition on conference website (logo with hyperlink)	Principal	Prominent	-
Recognition in final program	Principal	Prominent	-
Introduction opportunity at reception	☐	-	-
Breakfast or lunch sponsorship	-	☐	-
Introduction opportunity during meal	-	☐	-
Sponsorship and logo recognition in designated meal area that the company is sponsoring	-	☐	-
Sponsor recognition at conference opening and closing	☐	☐	-
Sponsor recognition in pre-conference communication to attendees	☐	☐	-
Sponsor recognition in post-conference email to attendees and link to company website	☐	☐	-
Company editorial with logo, hyperlink, contact information and social media links in the conference app	100 words	50 words	-
Insertion of one (1) piece of promotional literature in attendee registration packet (Planning Committee has final approval)	☐	☐	☐
Complimentary “take away” distributed to attendees in attendee registration packet (small item, e.g., pen or notepad—Planning Committee has final approval)	☐	☐	☐
Complimentary conference registrations, valued at \$925 per registration	Three	Two	One
	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>

Add on for \$3,000: Opportunity to be an exhibitor—includes one (1) 10 x 10 foot exhibit space that will include one (1) table with drape, two (2) chairs and wireless internet access. Additional equipment will be at exhibitor’s expense (i.e., monitors, laptop).

**If selected as a sponsor, your company will be provided with additional information.**



## Exhibitor packages

Some items listed may not be available if your company is an ACCME-defined commercial interest.

ICPH 2022 exhibit packages	In-person	Virtual Gold	Virtual Silver
One (1) exhibit space—10x10 foot space will include one (1) table and drape	☐	-	-
Branded virtual company page with videos, company bio, contact details and links	☐	☐	☐
Live prompt to visit exhibitors during breaks	☐	-	-
Opportunity to host a drawing for giveaways at their designated booth	☐	-	-
Logo recognition in the exhibit area (option to choose location and space assignment in exhibit area, on a first-come, first-served basis)	☐	-	-
Company logo displayed on main screen during live event	☐	☐	-
Recognition on conference website and app (with hyperlink)	☐	☐	-
Recognition in final program	☐	☐	☐
Insertion of one (1) piece of promotional literature in attendee registration packet (Planning Committee has final approval)	☐	☐	-
Follow-up email post-event to include a list of exhibitors	☐	☐	☐
Complimentary conference registrations (registrations are valued at \$925 per registration)	Two	One	-
	<b>\$3,000</b>	<b>\$1,000</b>	<b>\$800</b>

**Note:** You will be responsible for material left overnight at your booth. No extra security will be provided. Exhibit area will be accessible to the public.

Details regarding shipping and additional equipment requests will be sent in the information packages to exhibitors and sponsors upon confirmation of participation.

## Exhibitor schedule

The conference will be held at the Hyatt Regency Orlando in Orlando, Fla., on Oct. 13–15. The final conference agenda will be posted by mid-June 2022 to determine final exhibit area traffic times, but the exhibitor area will be available and active for approximately 2.75 dedicated hours.

Anticipated exhibitor area traffic times (subject to change):

- Thursday, Oct. 13, 9:30–9:45 a.m. and 2:45–3:15 p.m.
- Friday, Oct. 14, 9:45–10:15 a.m. and 5:45–6:45 p.m.
- Saturday, Oct. 15, 10:30–11 a.m.

**Exhibitor set-up:** Oct. 12, beginning at 8 p.m. All exhibits must be set up and ready to open at 8 a.m. on Oct. 13.

**Exhibitor tear-down:** All exhibits must be dismantled and ready for shipment by 2 p.m. on Oct. 15.

Please visit the [ICPH website](https://www.ama-assn.org) for more information. To reserve your spot and for additional information, please contact [physicianhealth@ama-assn.org](mailto:physicianhealth@ama-assn.org).

